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Linfox and Myer extend 34-year partnership

Linfox and Myer have announced an extension to their 34-year partnership for an additional seven years, building on shared values of trust and loyalty.

Since Linfox became Myer's carrier of choice in 1989, they have provided transport services from Myer's distribution centre (DC) to all Myer stores across every major city in Australia (excluding Northern Territory and Tasmania). The partnership provides operational excellence and peace of mind through investment in best practice logistics and reliable supply chain solutions.

Utilising a highly skilled and efficient driver network, the Linfox team safely delivers product to Myer stores nationally multiple times per day, often to inner city stores and busy shopping centre loading docks.

As part of the extended partnership, Linfox will invest in new fleet for the Myer partnership over the next 12 months, all fitted with Linfox's tracking technology, FoxTrax, to provide useful safety and delivery insights to drivers. The shared vision for growth will also see Myer continue to invest in new DC facilities and equipment, which includes their National Distribution Centre, which has commenced operational testing.

Andy Gissing, Linfox's General Manager – General Merchandise Retail, highlighted that throughout the 30-plus year partnership, Linfox has delivered supply continuity with an ongoing commitment to supply chain excellence, which is a core part of Myer's Customer First Plan.

"Linfox has built strong working relationships with key stakeholders across Myer stores and operational functions based on open communication and mutual respect, fostering confidence in all touch points of the supply chain.

"Myer trusts Linfox to deliver on a shared commitment to safety and compliance, regularly collaborating to embed best practice safety standards across this busy operation.

"The deep level of trust that has developed over the years is the cornerstone of this relationship. We look forward to continuing our journey and supporting Myer into the future," he said.

Myer's Executive General Manager of Supply Chain, Tony Carr, said that Linfox has been instrumental in delivering a more efficient and effective supply chain – a key part of Myer's Customer First Plan.

"Myer is committed to getting our product to customers in the quickest and most efficient way and Linfox is instrumental in ensuring we deliver against this.

"We have a longstanding and trusted relationship with Linfox built on their leading service, reliability and innovation that ensures we are stocking stores and DCs in the most efficient and productive way," he said.

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About Linfox:

From one man and a truck to a sophisticated multinational operation.

Lindsay Fox began Linfox in Melbourne in 1956 with one truck delivering soft drinks in the summer months and fuel in winter.

More than six decades later, Linfox leads the way as Asia Pacific's largest privately-owned logistics company, employing more than 24,000 people across Australia, New Zealand and Southeast Asia. Linfox works with some of the world's largest and most successful organisations, delivering food, resources and medicine across road and rail from an extensive network of warehouses and distribution centres.

The values, systems and technology behind the people, fleet and facilities make Linfox one of the safest and most efficient logistics partners in Asia Pacific.

Wherever Linfox operates in the world, our team members share a common vision to become the most trusted logistics partner in the region.

About Myer:

Myer operates 56 department stores across Australia, as well as our online business: myer.com.au, and with our team members, we are committed to being Australia's favourite department store. Our merchandise offer includes core product categories: Womenswear; Menswear; Childrenswear; Beauty; Homewares; Electrical Goods; Toys and General Merchandise. The majority of Myer's operations are in Australia and encompass Myer department stores, sass & bide and Marcs and David Lawrence. In addition to our Australian operations, we have a sourcing office located in Hong Kong.

About MYER one

Our loyalty program, MYER one, has more than seven million digitally contactable members.

Members earn Credits on purchases at Myer that convert into Reward Cards on a quarterly basis. For every 1000 points earned, Members receive a \$10 Reward Card. Further details about the MYER one program are available at: myerone.com.au.