

# AMERICAN EXPRESS PARTNERS WITH MYER TO PROVIDE GREATER VALUE FOR CUSTOMERS

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Myer and American Express today announced an exciting new partnership that provides American Express Card Members the ability to use their American Express Membership Rewards® (MR) points to shop Myer's unparalleled range of brands online from myer.com.au, with more than 200,000 products now at their fingertips.

From today, 'Pay with Points' at Myer allows American Express Card Members to shop online at Myer with their MR points simply by adding items to their bag and clicking the Amex Membership Rewards payment button at checkout. When the Membership Rewards screen appears, shoppers can select the 'View Points' option and confirm the amount of American Express Membership Rewards® (MR) points they want to use.

This partnership provides an even greater value proposition for customers who are MYER one and American Express Card Members, as they'll earn MYER one Credits on any purchase where American Express Membership Rewards points are redeemed.

**Geoff Ikin, Myer's Chief Customer Officer, said:**

"We are excited to welcome American Express, a global leader in payments, commerce, and financial services to Myer's growing Pay with Points program.

"This new partnership in addition to our retail exclusive partnerships with Virgin Velocity and CommBank, gives us an unparalleled opportunity to provide more value to our customers and is an exciting opportunity for us to continue to innovate and offer customers greater convenience and flexibility when they shop with us.

"At a time when we know Australians are looking to make their dollar stretch further, these partnerships, combined with our leading MYER one loyalty program, enable us to provide a compelling and market leading loyalty proposition to Australian consumers."

**Liana Kohn-Gardner, Head of Partnerships & Loyalty for American Express Australia and New Zealand, said:**

“Our customers love earning and redeeming points – it is one of the key reasons our Australian Card Members choose to spend with their American Express Card. Myer is an iconic Australian retailer that shoppers love and trust and now they can use Membership Rewards points they have accumulated to treat themselves, or their loved ones, while shopping online.

“This partnership continues American Express’ focus on expanding the ways our Card Members can use their Membership Rewards points, whether that be transferring points to our airline and hotel partners or paying with points at PayPal checkout.”

**For more information, please contact:**

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**About Myer:**

Myer operates 57 department stores across Australia, as well as our online business: myer.com.au, and with our team members, we are committed to being Australia’s favourite department store. Our merchandise offer includes core product categories: Womenswear; Menswear; Childrenswear; Beauty; Homewares; Electrical Goods; Toys and General Merchandise. The majority of Myer’s operations are in Australia and encompass Myer department stores, sass & bide and Marcs and David Lawrence (MDL). In addition to our Australian operations, we have sourcing offices located in China and Hong Kong. Myer’s online business is a significant asset that continues to deliver strong growth, now representing our largest store by sales.

**About MYER one:**

Our loyalty program, MYER one, has more than six million membership cards in circulation. Members earn Credits on purchases at Myer that convert into Reward Cards on a quarterly basis. For every \$1,000 spent at Myer, Members receive a \$10 Reward Card. Further details about the MYER one program are available at: myerone.com.au.

**About American Express:**

American Express is a globally integrated payments company, providing customers with access to products, insights and experiences that enrich lives and build business success.

Learn more at [americanexpress.com.au](https://americanexpress.com.au) and connect with us on [facebook.com/americanexpressaustralia](https://facebook.com/americanexpressaustralia), [instagram.com/amexau](https://instagram.com/amexau), [linkedin.com/company/american-express](https://linkedin.com/company/american-express), [twitter.com/AmexAU](https://twitter.com/AmexAU), and [youtube.com/americanexpressau](https://youtube.com/americanexpressau).

Key links to products, services and corporate sustainability information: [personal cards](#), [business cards and services](#), [travel services](#), [merchant services](#), [corporate card](#), [business travel](#), [diversity and inclusion](#), [corporate sustainability and Environmental, Social, and Governance reports](#).

\*Eligible Card Member - You can *Pay with Points at Myer* if you are the Primary Card Member of an eligible American Express Card issued by American Express Australia Limited; your Card is enrolled in an eligible Membership Rewards program; and your Card Account is in good standing (i.e., not overdue or in collections). Additional or Employee Card Members, Card Members enrolled in Qantas or Velocity Direct program, Business Ascent program or Business Card Members with spend locked to one supplier or Card Members who hold an American Express David Jones Card are not eligible to *Pay with points at Myer*. For full terms and conditions click [here](#).