



## Myer Holdings Limited

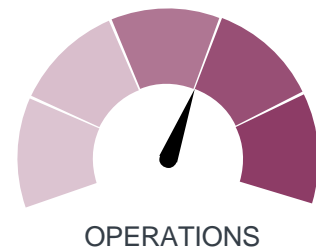
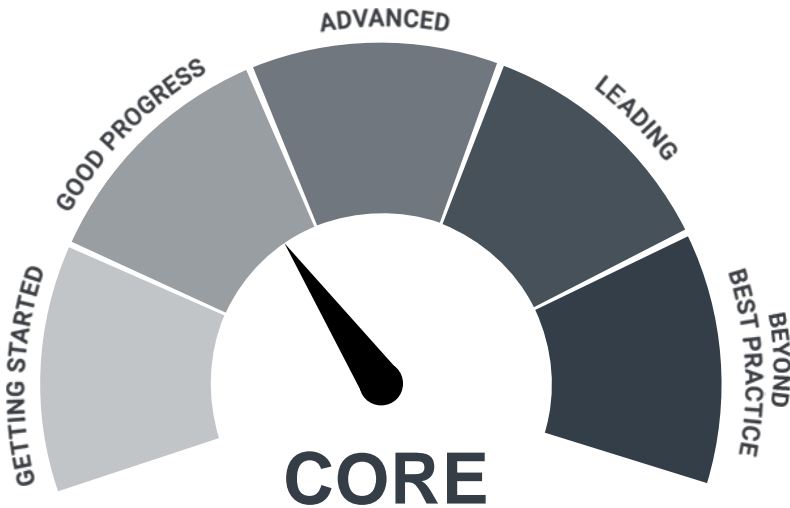
Website  
www.myer.com.au

Primary Industry Sector  
Large Retailer

Packaging Supply Chain Position  
Retailer (point of sale)

ABN  
14119085602

### DASHBOARD



### SUMMARY

For the 2019 APCO Annual Report, *Myer Holdings Limited* has achieved Level 2 (Good Progress) for the core criteria. All seven core criteria were answered and six out of six recommended criteria were answered.

### INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

**CORE:** All core criteria.

**RECOMMENDED:** All answered recommended criteria.

**TOTAL:** Sum of all core and answered recommended criteria.

**LEADERSHIP:** All criteria that defines leadership on packaging sustainability.

**OUTCOMES:** All criteria that lead to direct improvement in packaging sustainability.

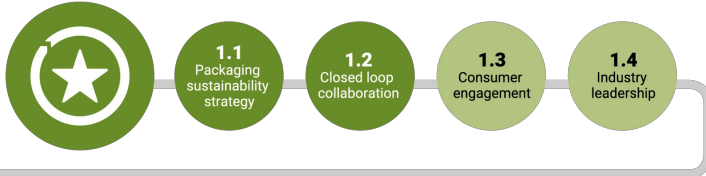
**OPERATIONS:** All criteria related to business operations for improving packaging sustainability.

## Myer Holdings Limited

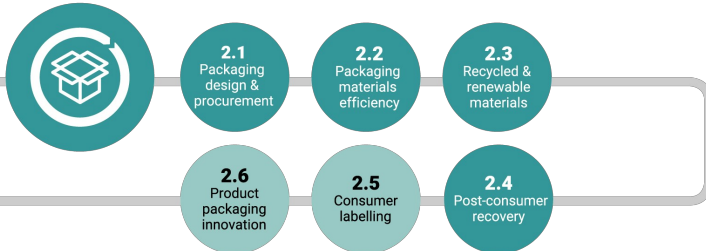
### REPORTING FRAMEWORK

#### OVERVIEW

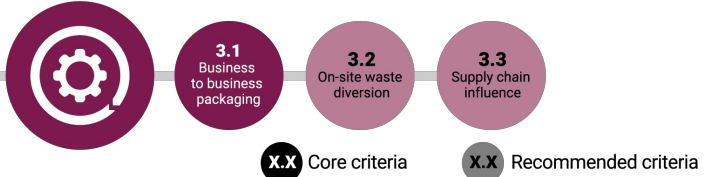
##### 1. LEADERSHIP



##### 2. OUTCOMES



##### 3. OPERATIONS



**X.X** Core criteria

**X.X** Recommended criteria

#### LEVEL DESCRIPTION

##### LEVEL 0

##### NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

##### LEVEL 1

##### GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

##### LEVEL 2

##### GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

##### LEVEL 3

##### ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

##### LEVEL 4

##### LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

##### LEVEL 5

##### BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

### ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. Please see [www.packagingcovenant.org.au](http://www.packagingcovenant.org.au) for more information.

### ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.



## Myer Holdings Limited

### COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

#### Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

##### 4. Leading

**Your organisation is committed to:** Publicly reporting progress towards packaging sustainability.

#### Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

##### 1. Getting started

**Your organisation is committed to:** Investigating options to join or start a collaborative initiative to address barriers to the recovery of waste packaging.

#### Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

##### 2. Good progress

**Your organisation is committed to engaging consumers about packaging sustainability by:** (1) Including packaging information on your website or other publications. (2) Designing packaging to reduce the impacts of consumption.

#### Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

##### 2. Good progress

**Your organisation is committed to:** (1) Investigating collaborative or industry leadership actions to improve packaging sustainability. (2) Being involved in a program or initiative to improve packaging sustainability through collaboration and leadership.

#### Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

##### 3. Advanced

**Your organisation is committed to:** Reviewing at least 20% of packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent.

## Myer Holdings Limited

## COMMITMENTS

## Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

**1. Getting started**

**Your organisation is committed to:** Developing a documented plan to optimise material efficiency.

## Criteria 2.3 RECYCLED &amp; RENEWABLE MATERIALS (core)

**1. Getting started**

**Your organisation is committed to:** Investigating opportunities to increase the use of recycled and/or renewable materials in packaging.

## Criteria 2.4 POST-CONSUMER RECOVERY (core)

**1. Getting started**

**Your organisation is committed to:** Investigating opportunities to improve recoverability in packaging.

## Criteria 2.5 CONSUMER LABELLING (recommended)

**4. Leading**

**Your organisation is committed to:** Labelling more than 50% of products with disposal or recovery information.

## Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

**0. Not yet started**

**Your organisation has no commitment to this criteria.**

## Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

**1. Getting started**

**Your organisation is committed to:** Developing a plan or investigating opportunities to reduce the amount of single-use business-to-business (B2B) packaging used internally or sent to customers.

## Myer Holdings Limited

### COMMITMENTS

#### Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

##### 4. Leading

**Your organisation is committed to:** Investigating opportunities to divert more than 50% of solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

#### Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

##### 4. Leading

**Your organisation is committed to engaging its supply chain about packaging sustainability by:** (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of goals and strategies. (3) Collaborating with key suppliers to share knowledge. (4) Having business processes to monitor supplier compliance.

### SIGN OFF

Nigel Chadwick

Chief Financial Officer

Monday, 27 May 2019

### DISCLAIMER

The copyright owners of this report are The Australian Packaging Covenant Organisation (APCO) and the University of Technology Sydney (UTS). The data contained within this report is owned exclusively by APCO. This report (including all text, images and attachments) has been prepared for the exclusive use and benefit of the copyright holders and each addressee(s) only. The copyright owners give their consent and grant a limited licence to each addressee(s) for the use of this report, in its entirety, to be reproduced, distributed and communicated to third parties or made public at the discretion of the addressee(s). All other rights are strictly reserved. The addressee(s) is not permitted to reproduce, distribute or communicate separate subsections, images or individual pages of this report. The report can only be reproduced, distributed or communicated in full. The information contained in this report does not constitute investment or business advice and addressee(s) should not rely on the information for such purposes. All addressee(s) should obtain their own independent advice before making any financial decisions based on the information included in this report. 2017-2019 ©.

Suite 1102, Level 11, 55 Clarence Street, Sydney, NSW, 2000 ☎ (02) 8381 3700 ✉ [apco@packagingcovenant.org.au](mailto:apco@packagingcovenant.org.au)