

Myer Holdings Limited

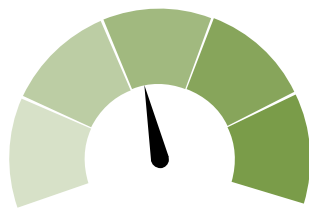
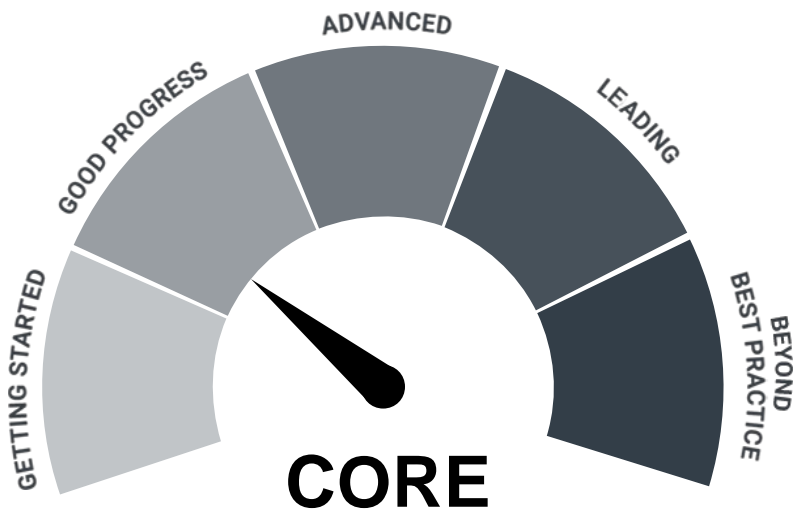
Website
www.myer.com.au

Primary Industry Sector
Large Retailer

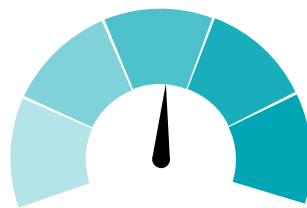
Packaging Supply Chain Position
Retailer (point of sale)

ABN
14119085602

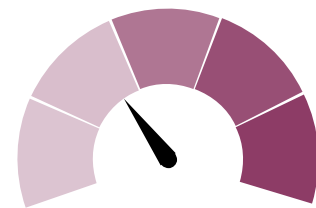
DASHBOARD



LEADERSHIP



OUTCOMES



OPERATIONS

SUMMARY

For the 2018 APCO Annual Report, *Myer Holdings Limited* has achieved Level 2 (Good Progress) for the core criteria. All six core criteria were answered and six out of seven recommended criteria were answered.

INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

CORE: All core criteria.

RECOMMENDED: All answered recommended criteria.

TOTAL: Sum of all core and answered recommended criteria.

LEADERSHIP: All criteria that defines leadership on packaging sustainability.

OUTCOMES: All criteria that lead to direct improvement in packaging sustainability.

OPERATIONS: All criteria related to business operations for improving packaging sustainability.

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REPORTING FRAMEWORK

OVERVIEW

1. LEADERSHIP



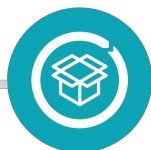
1.1
Packaging sustainability strategy

1.2
Closed loop collaboration

1.3
Consumer engagement

1.4
Industry leadership

2. OUTCOMES



2.1
Packaging design & procurement

2.2
Packaging materials efficiency

2.3
Recycled & renewable materials

2.6
Product packaging innovation

2.5
Consumer labelling

2.4
Post-consumer recovery

3. OPERATIONS



3.1
Business to business packaging

3.2
On-site waste diversion

3.3
Supply chain influence

xx Core criteria

xx Recommended criteria

LEVEL DESCRIPTION

LEVEL 0

NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

LEVEL 1

GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

LEVEL 2

GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

LEVEL 3

ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

LEVEL 4

LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

LEVEL 5

BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

ABOUT APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. APCO Members commenced annual reporting against the new Framework in 2018. Please see www.packagingcovenant.org.au for more information.

ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

Myer Holdings Limited

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

COMMITMENTS

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY

4. Leading

Your organisation is committed to: (1) Having a strategy to improve packaging sustainability. (2) Having targets that are specific, measureable and time-based. (3) Integrating your packaging sustainability strategy into business policies and processes. (4) Publicly reporting progress towards packaging sustainability.

Criteria 1.2 CLOSED LOOP COLLABORATION

1. Getting started

Your organisation is committed to: Investigating options to join or start a collaborative initiative to address barriers to the recovery of waste packaging.

Criteria 1.3 CONSUMER ENGAGEMENT

3. Advanced

Your organisation is committed to engaging consumers about packaging sustainability by: (1) Including packaging information on your website or other publications. (2) Applying labels that encourages active consumer engagement. (3) Designing packaging to reduce the impacts of consumption.

Criteria 1.4 INDUSTRY LEADERSHIP

3. Advanced

Your organisation is committed to: (1) Investigating collaborative or industry leadership actions to improve packaging sustainability. (2) Having at least one leadership initiative externally recognised through an award or other formal process. (3) Actively engaging with peers and/or the community to promote packaging sustainability, and sharing sustainability knowledge for non-commercial purposes.

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COMMITMENTS

Criteria 2.1 PACKAGING DESIGN AND PROCUREMENT

3. Advanced

Your organisation is committed to: Reviewing at least 20% of packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent.

Criteria 2.2 PACKAGING MATERIAL EFFICIENCY

1. Getting started

Your organisation is committed to: Developing a documented plan to optimise material efficiency.

Criteria 2.3 RECYCLED AND RENEWABLE MATERIALS

1. Getting started

Your organisation is committed to: Investigating opportunities to increase the use of recycled and/or renewable materials in packaging.

Criteria 2.4 POST-CONSUMER RECOVERY

4. Leading

Your organisation is committed to: Having more than 50% of primary packaging be recoverable through existing post-consumer recovery systems and achieving the highest potential environmental value.

Criteria 2.5 CONSUMER LABELLING

5. Beyond best practice

Your organisation is committed to: Labelling all products with disposal or recovery information that complies with the principles in ISO/AS 14021: Environmental labels and declarations.

Criteria 2.6 PRODUCT-PACKAGING INNOVATION

Not relevant

Your organisation has indicated that this criteria is not relevant.

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COMMITMENTS

Criteria 3.1 BUSINESS TO BUSINESS PACKAGING

1. Getting started

Your organisation is committed to: Developing a plan or investigating opportunities to reduce the amount of single-use business-to-business (B2B) packaging used internally or sent to customers.

Criteria 3.2 ON-SITE WASTE DIVERSION

1. Getting started

Your organisation is committed to: Investigating opportunities to divert solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

Criteria 3.3 SUPPLY CHAIN INFLUENCE

3. Advanced

Your organisation is committed to engaging its supply chain about packaging sustainability by: (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of goals and strategies. (3) Having business processes to monitor supplier compliance.

SIGN OFF

Martin Barr

GM Corporate Affairs and Communications

Friday, June 29, 2018

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