

CRIKEY!

AUSTRALIA ZOO TAKES OVER THE 69TH MYER CHRISTMAS WINDOWS

For Immediate Release

Myer's 69th Christmas Windows are set to take you on a wild adventure this year, as they're transformed into a magical journey featuring Australia's favourite Wildlife Warriors, the Irwin family! This year's windows, titled *An Irwin's Christmas Story*, follow Ace the Eagle across a thrilling six-part journey, blending holiday magic with the heart of the outback. Gather your family and friends, and dive into a Christmas adventure guaranteed to bring smiles and a little Aussie wonder to everyone who visits!

A Magical Christmas Journey with Ace the Eagle and the Irwin Family

The enchanting tale begins, "once upon a time, in a place not far from here," as Ace the Eagle feels a mysterious "magic sorta feeling" that sends him soaring on a journey of discovery. Alongside lifelike figures of Terri, Robert, and Bindi Irwin—crafted with incredible detail and authenticity—Ace encounters a wild array of animals, from leaping lemurs and curious meerkats to majestic elephants and playful tiger cubs, each moment rich with awe and wonder.

Across six captivating windows, Ace's journey comes to life as he explores Australia Zoo, encounters a magical treehouse filled with birds, and crosses oceans and savannahs to witness incredible animal friendships. A poetic narration by Robert and Bindi Irwin guides visitors, inspiring them to see the magic in all creatures, "protected, safe, and free."

The Myer Christmas Windows have been a cherished part of Australian Christmas tradition since 1956, bringing millions of visitors into the city each year. This year, Creative and Technical Director John Kerr, in his 31st year with the project, brings his artistic vision to life with '*An Irwin's Christmas Story*.' Working alongside Stage ONE Productions, Kerr ensures a spectacular and immersive experience, with his meticulous attention to detail honouring the Irwin family's passion for wildlife and their legacy of conservation, while captivating visitors through stunning artistry.

The Irwin Christmas Story Build includes:

- **Over 12 months** of meticulous planning for the 6-window storyboard.
- **50 animated actions**, bringing each scene to life with dynamic interactions.
- A diverse wildlife collection featuring **30 distinct animal figures**, including leaping lemurs, grazing giraffes, and playful tiger cubs.
- Detailed **lifelike figures of Terri, Robert, and Bindi Irwin**, crafted with incredible authenticity.
- A poetic narration by Ace, a wedge-tailed eagle, incorporating the **voices of Robert and Bindi Irwin**.
- **Custom-built animatronics** designed to mimic the natural movements of the animals, enhancing visitor engagement.
- **Scenic elements and props** meticulously created to reflect the beauty of Australia Zoo's environment.

The Christmas Windows will also be celebrated with an activation on Level 6 in Mural Hall, Myer Melbourne, featuring *Christmas at the Crocoseum* a commissioned production from Terrapin Theatre Company based on the Australia Zoo Wildlife Warrior Show.

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Quotes Attributable to Myer's Chief Customer Officer, Geoff Ikin:

"Myer's Christmas Windows have been a beloved tradition for generations, and this year we're excited to partner with Australia's favourite Wildlife Warriors, the Irwin family and Australia Zoo. Our Christmas Windows continue to draw visitors from near and far, creating lasting memories and making Myer an unmissable part of our Aussie holiday season."

— Geoff Ikin, Chief Customer Officer, Myer

Quotes Attributable to Terri Irwin:

"We're thrilled to see the spirit of our family and Australia Zoo come to life in Myer's Christmas Windows! This collaboration is a wonderful opportunity to share our passion for wildlife with the community and inspire a sense of wonder during the festive season. Through this captivating display, we hope to deepen people's connection to the wonder of wildlife and wild places, while emphasising the importance of conservation. We can't wait for everyone to experience the joy and excitement of Christmas with Australia Zoo!"

ENDS

Key Dates + Times:

Myer Christmas Windows & Instore Retail Activation opening: **Sunday, 17 November**

Myer Christmas Windows & Instore Retail Activation closing: **Saturday, 5 January**

Myer Christmas Windows will be open to the public daily from 7:30am until 10.00pm

Christmas at the Crocoseum activation will be open to the public with shows running daily from 10.30am until 4.30pm on Level 6, Mural Hall at Myer Melbourne

Social:

@Myer #MyerChristmas #MyerChristmasWindows | @australiazoo #australiazoo

For more information on Myer Christmas Windows visit [here](#)

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About Myer:

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Myer operates 56 department stores across Australia, as well as our online business: myer.com.au, and with our team members, we are committed to being Australia's favourite department store. Our merchandise offer includes core product categories: Womenswear; Menswear; Childrenswear; Beauty; Homewares; Electrical Goods; Toys and General Merchandise. The majority of Myer's operations are in Australia and encompass Myer department stores, sass & bide and Marcs and David Lawrence. In addition to our Australian operations, we have a sourcing office located in Hong Kong.

About Australia Zoo:

Australia Zoo, home of the Crocodile Hunter is a world-renowned zoological facility and leader in the conservation of wildlife and wild places. With over 1,200 animals across 110 acres, the zoo features iconic exhibits like the African Savannah, Elefantasia, Tiger Temple, and the Crocodile Environmental Park. Australia Zoo offers immersive, educational experiences and is dedicated to wildlife conservation, inspiring visitors to connect with and protect the natural world. Terri, Bindi and Robert Irwin are determined to make a positive impact on the planet and create a world where humans and wildlife can peacefully coexist, as Steve envisioned.

Australia Zoo | [Website](#) | [Facebook](#) | [Instagram](#) | [Twitter](#) | [YouTube](#)