

Tuesday 23 December 2025

Myer announces Boxing Day offers

Boxing Day has long been one of Australia's biggest days of shopping, and this year Myer customers will once again be able to take advantage of extraordinary savings and exclusive offers designed to make the holiday season even brighter.

This Boxing Day is the perfect time to give the house or wardrobe a refresh, stock up on beauty favourites, or simply make the most of vouchers customers may have been gifted for Christmas, with offers of up to 60% off men's and women's fashion, 50% off beauty, 50% off homeware essentials and 20% off toys.

On Boxing Day, Myer's store teams are expected to handle more than 355,000 transactions, with the peak hour alone averaging 700 transactions per minute as shoppers rush to snap up the best deals.

Quotes attributed to Myer's Chief Merchandise Officer, Belinda Slifkas:

"Boxing Day is one of the most anticipated shopping events of the year, with customers eager to take advantage of our incredible deals. This year, Myer has up to 60% off men's and women's fashion, 50% off beauty, 50% off homeware essentials, and a wide range of other exciting offers."

"For many Australians, Boxing Day is the perfect opportunity to refresh their wardrobe or home, stock up on their favourite products at unbeatable prices, or make the most of gift cards they have received for Christmas."

"We're expecting it to be a very busy day as shoppers embrace both the convenience of online shopping and the buzz of visiting our stores. Boxing Day has evolved into more than just a day of discounts, it's a time when people seek both value and inspiration."

"Cookware and homeware are set to be popular choices as households prepare for summer gatherings, while beauty will no doubt be a crowd favourite with great discounts on leading brands including Lancôme, Clinique, Carolina Herrera, and Estée Lauder."

Myer Boxing Day Stocktake Sale Offers:

Boxing Day "One Day Only" Offers

26.12.25 instore & online – with online pre-access from 24.12.25

- 30% off the original price of a range of ghd gift packs
- 20% off a range of YSL fragrance and beauty
- 20% off a range of Nuxe
- 20% off a range of Moroccanoil
- 20% off a range of MAC
- 20% off a range of Grown Alchemist
- 20% off a range of Giorgio Armani, Valentino, Prada, Viktor & Rolf, Ralph Lauren and Mugler fragrances
- 20% off a range of Evo
- 20% off a range of Estee Lauder
- 20% off a range of Elie Saab fragrances

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- 20% off a range of Denman
- 20% off a range of Color Wow
- 20% off a range of Clinique
- 20% off a range of Clarins
- 20% off a range of Bobbi Brown

Boxing Day “Week-long” Offers

26.12.25 to 01.01.26 instore & online – with online pre-access from 24.12.25

Top 12 Beauty Offers

- 50% off a range of Revlon
- 30% off a range of Versace fragrances
- 25% off a range of Chi Chi
- 25% off a range of Wavertree & London
- 25% off a range of Palm Beach Collection
- 25% off a range of The Aromatherapy Co.
- 25% off a range of OPI
- 20% off a range of AL.lve
- 20% off a range of Coco & Eve
- 20% off a range of endota
- 20% off a range of NAK
- 20% off a range of Michael Kors

Top 12 Womenswear Offers

- 60% off a range of women's fashion by Basque, Regatta, Tokito, Piper and Grab
- 40% off a range of women's intimate apparel from Berlei, Triumph, Calvin Klein, Chloe & Lola, Playtex, Bonds, Jockey, Sloggi, Soho and Aerie
- 40% off a range of women's footwear by Tokito, Zazou, Soho, Regatta, Basque and Collection
- 40% off a range of Women's Handbags and Wallets by Guess, Marcs, Basque, Tommy Hilfiger, Calvin Klein and Radley
- 30% off a range of women's footwear by Hush Puppies, Dr Martens, Guess, Grosby, Windsor Smith, Verali, Skechers, Converse and Tommy Hilfiger
- 30% off a range of Women's Fashion by Levi's, American Eagle, Calvin Klein Jeans and more
- 30% off a range of Women's Swimwear by Seafolly, Jantzen, Regatta, Chloe & Lola and more
- 30% off a range of Women's Jewellery, Jewellery boxes, Scarves, Belts, Hats and Hair Accessories
- 30% off a range of Women's Sleepwear
- 30% off a range of Women's Handbags and Wallets by Olga Berg, Cellini, Cellini Sport, Joan Weisz, Fossil and Hedgren
- 30% off a range of Women's intimate apparel from Fine Lines and Nancy Ganz
- 25% off a range of watches

Top 10 Menswear Offers

- 60% off the original price of a range of men's casual fashion by Blaq, Reserve, Maddox and Kenji
- 60% off the original price of a range of men's Raging Bull, Breakaway, Les Deux and Nomadic Paradise
- 40% off the original price of a range of men's casual fashion by Tommy Hilfiger, Calvin Klein Jeans and Calvin Klein
- 40% off a range of men's underwear by Calvin Klein, Bonds, Tommy Hilfiger, Mitch Dowd and Jockey
- 30% off the original price of a range of men's casual fashion by Levi's, Gazman, Jack & Jones, Lacoste and more
- 30% off the original price of a range of men's footwear

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- 30% off a range of men's formals by Calvin Klein and Van Heusen
- 30% off a range of Men's Billabong, Quiksilver, RVCA, Kenji Swim, Reserve Swim, Speedo, Tommy Hilfiger Swim, Nike Swim, Hugo Swim and Skwosh
- 30% off a range of men's socks by Calvin Klein, Bonds, Mitch Dowd, Tommy Hilfiger, All Day Socks, HUGO and Boss
- 30% off a range of men's sleepwear by Mitch Dowd and Calvin Klein

Homewares Offers

- 50% off a range of Heritage, Vue, Australian House & Garden, DreamRemedy & Minijumbuk Quilt Covers, Quilts, Sheets, Pillows, Bathroom, Beach, Cushions & Throws
- 50% off the original price of a range of Cookware
- 50% off the original price of a range of dinnerware, picnicware, barware, glassware, cutlery and napery
- 50% off a range of Sealy and Tempur
- 50% off the original price of a range of Monsac, Delsey and Kadi
- 40% off the original price of a range of suitcases and travel bags by Samsonite, Lipault, American Tourister, High Sierra and Antler
- 40% off the original price of a range of Kitchenware
- 40% off a range of Homewares by Linen House, Aura Home, Private Collection, Downia, Dentons, Tontine and more
- 30% off the original price of a range of Mermade Hair Appliances
- 25% off the price of a range of ghd gift packs
- 20% off the original price of a range of Small Electrical Kitchen Appliances, Fans and air purification, Microwaves, Garment and Floor care.
- 20% off the Original Price of a range of Personal Care Appliances
- 15% off the original price of a range of Speakers, Headphones, Soundbars, Fitness Trackers and more
- 10% off the original price of a range of BBQs and accessories

Top Childrenswear and Toy Offers

- Save 20% when you Buy 2 or more Toys from the Toys department (exclusions apply)
- Save 15% when you Buy 2 or more Lego Sets from the Toys department (exclusions apply)
- Kids' t/shirts by Calvin Klein Jeans now \$25ea (exclusions apply)
- Selected kid's jackets & pants by Van Heusen Youth \$65ea

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