



MY STORE

24 August 2020

MYER UNDERPINS ACCELERATING ONLINE BUSINESS WITH NEW 3PL DEAL WITH AUSTRALIA POST FOR FASTER, MORE EFFICIENT ONLINE DELIVERY

Myer today announced it had entered into a multi-year agreement with Australia Post to provide warehousing and online fulfilment services, to further enhance Myer's ability to provide an efficient and fast online experience for its customers.

The delivery of this new Third Party Logistics '3PL' arrangement is a critical next step in Myer's Customer First Plan, under the Factory to Customer initiative, to put in place a more efficient and streamlined supply chain for online.

Myer's online business has delivered strong, profitable growth in recent years, and this growth has accelerated significantly during the COVID-19 pandemic, as the online channel continues to represent a key strategic pillar of the business.

These new warehouse and fulfilment arrangements will underpin the next stage of growth in Myer's online business, to further strengthen the fulfilment capacity and improve efficiency, delivering benefits to Myer's customer as well as providing significant cost savings.

The partnership with Australia Post, Australia's largest eCommerce fulfilment and delivery network in Australia, will also provide extra capacity to support online growth, particularly during peak trading periods, with more than 90,000 products to be housed at the 26,000sqm Australia Post facility. Located at Annandale Road in Tullamarine (Victoria), the facility has close links to the airport and key road networks.

The agreement, which covers an initial three-year period with a two-year extension, will commence from September 2020. The arrangements will supplement Myer's existing online operations, which operate via its stores and distribution centres and includes Click & Collect and home delivery options.

Myer Chief Executive Officer, John King, said:

"This partnership with Australia Post as our eCommerce fulfilment partner, represents an important next step in our Customer First plan to deliver products to customers in the quickest and most effective way, as we continue scaling our online business during the next few years.

"Australia Post is one of the most trusted organisations in the country, and they share our customer first approach, which will ensure we continue to provide a leading online experience for our customers."

Australia Post Group Chief Executive Officer & Managing Director, Christine Holgate, said:

"It's exciting that two trusted and historic organisations are coming together during this challenging time, with one simple aim: to support and serve Australians with their online shopping orders.

"We are delighted Myer is partnering with Australia Post to become its eCommerce fulfilment partner, building on the strength and relationship both organisations have shared in the delivery of parcels over many years.

"We are confident through this partnership, that our supply chain and logistics and warehousing solutions provided through Australia Post's Fulfilio service, as well as our trusted Australia Post retail network, will further support Myer's online shopping boom and assist to get customer orders out as quickly and conveniently as possible."

-ends-

Media contact – Myer:

Martin Barr, +61 (0) 418 101 127

Email: martin.barr@myer.com.au

Media contact – Australia Post:

National Media Line: 03 9106 6666

Newsroom: Newsroom.auspost.com.au